

Sponsorship of the PYA Christmas Ball, 6th December 2019

The PYA Christmas Ball is always one of the best annual events in the professional yachting calendar on the Cote D'Azur. Guests include Yachting Professionals from a range of companies and organisations, Captains & Crew everyone out for some festive fun, social networking and keen to get into the festive mood!

THIS YEAR we are at the prestigious **Negresco Hotel** in Nice! It's going to be a night not to be missed. We are having a cocktail reception, lots of live music, a gourmet diner, fantastic prizes in a great raffle, a mad photo booth and all in a iconic and stylish setting in Nice.

This year's dress code is **black tie** with a theme of **Gatsby!**

So please consider making this your first Christmas big night out and support us to support crew. As a non-profit association, the PYA relies on the support of other companies in the yachting sector to enable us to host the fundraiser, and in return we are able to offer our sponsors excellent promotional value. We would love to welcome your organisation as one of our sponsors.

The Christmas sponsorship package costs €1,500 and includes:

- **Promotional material at the ball**- your roll-up banners displayed during cocktail reception and dinner. Option to distribute promotional 'goody' if applicable.
- **2 x free tickets to the ball** – worth €160 each. Extra tickets at the reduced rate of €150 each.
- **Your logo** – on the promotions and on other takeaway things from the night (e.g. photobooth pictures, menus etc.)
- **Your logo and a link to your website/video** etc. promoted before and after the event via the PYA's active and engaged social media platforms as well as on our website.
- **Your company details** sent out via email to the database of PYA members ahead of the ball.
- **Superb networking opportunities** with captains, crew and other industry professionals



PYA

**Great Gatsby
Christmas Party**

Friday 6th December 2019
Negresco Hotel Nice

WE WILL TAKE YOU BACK TO THE GOLDEN AGE
& GLAMOUR OF THE ROARING 20'S