

SUPERYACHT SUCCESS

Over 130 people packed The Great Hall at The International College of Management at Manly to attend the recent *Superyacht Crew Expo*. During the 2-hour presentation, The Superyacht Crew Academy team and other industry experts explained to the audience how they can land the ultimate crew position on DECK or in the lavish INTERIOR of these million dollar vessels.

Aspiring Deckhands, Steward/esses, Chefs, First Mates and Captains learnt that travelling to exotic ports, rubbing shoulders with the rich and famous, expense-free living plus a great salary are just some of the perks of this glamorous industry. The event also attracted existing crew who found out how they can improve their rank onboard.

Main speaker Chris Brown, Director & Principal of the Superyacht Crew Academy, gave the audience an overview of the Superyacht Industry, outlining the opportunities available here and overseas. Chris told the audience, *"to crew on a Superyacht, experience is not always necessary but having an appreciation of 10-star service, the ocean and a sense of adventure is a distinct advantage. Having the RIGHT qualifications, a good work ethic and a positive can-do attitude is the perfect start to landing the ultimate crew position."*

Other speakers at the Superyacht Crew Expo included:

Craig Pearson - Superyacht Crew Academy DECK Instructor – and trainer for the NSW police, explained the importance of Rank & Order in the yachting industry, along with the career pathway of a Deckhand all the way through to Captain.

Emma Graves & Damien Goff – Superyacht Crew Academy INTERIOR specialists – kept the audience enthralled with a run-down of their first-hand experiences working as chief stewardess/chef over a 10 year period, which included multiple ocean crossings and round-the-world trips.

Guest speaker - **Geoff Majer**, Owner/Director of Major Yacht Services – explained what a Yacht Management company does, and how Major Yacht Services & Supercrew Recruitment can assist with job placement.

Guest speaker – **Jeff Coleman**, Superyacht Captain based in Sydney – entertained the audience with his description of life at sea as a Captain on a 35m long Superyacht that cruises the South Pacific.

This annual event offers insight into the world of Superyachts, featuring guest speakers from the industry, current and ex-crew along with a full run-down on international training requirements from The Superyacht Crew Academy's highly qualified instructors.

Exhibitors and prize givers PADI Australia, Barista Basics, Analu Exquisite Italian Yacht Linens and Sydney Beachouse also provided the audience with more information and ideas for improving their job prospects.

The Superyacht Crew Academy based at Newport is Australia's leading crew training organisation. SCA's courses are all internationally accredited by IYT (International Yacht Training Worldwide), as recognised by the MCA. This allows the graduate to work on foreign flagged vessels around the world.

In 2009, SCA were granted RTO (Recognised Training Organisation) status with the NSW government to offer national training programs. These qualifications offer crew the option to work locally and/or overseas.

MEDIA ENQUIRIES – Please call Charmaine Watters on 0422 683 414 or Deb Brown 9979 9669

The Superyacht Crew Academy is a division of Club Sail Pty Ltd

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