



December 8, 2010

For Immediate Release

PRESS RELEASE: PYA announces the Christmas Ball Sponsors and Entertainment.
Friday, Dec 17th 2010: Carlton InterContinental Hotel, Cannes

From its humble beginnings as a warm holiday gathering for a few Riviera-based yacht skippers and friends, the PYA Christmas Ball has grown into one of the regions premiere events, attended by PYA members from the area – and all over the world. The ladies of the PYA work hard all year round organizing this massive event, which features a live band, floor show, enormous raffle and various competitions. They can only do their magic with the help of many loyal sponsors, most of whom return year after year, making this their own company holiday celebration. Reflecting the international nature of the PYA itself, sponsors of the PYA Christmas Ball hail from several countries.

Leading the slate of generous sponsors as title sponsor, are yacht industry leaders Burgess Crew Services (Guernsey) PCC Ltd. Antibes-based sponsors Peter Insull's have been part of the PYA family for many years. International Technic Marine will bring their team from Marseilles, while SO.SE.MA's Shore Crew will add their own Italian flair. Switzerland's Hug Engineering will be joined this year by Varador 2000 (repair and refit) out of Spain. Raffle prizes and gifts have been provided by more than 20 PYA corporate members and supporters.

Held again at the elegant Carlton InterContinental Hotel in Cannes, entertainment led by Master of Ceremonies Peter Mackley will include popular singer Soul Man and dynamic female violin duo, Viva.

Tickets, additional sponsorship opportunities and special hotel rates at the Carlton are available through the PYA office.

Happy Holidays and hope to see you at the PYA Christmas Ball!

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Extract: The PYA Christmas Ball 2010 is made possible by the support of the following sponsors and supporters:

Burgess Crew Services (Guernsey) PPC Limited - *Presenting Sponsor*

International Technic Marine, Marseille – *Cocktail Party*

Peter Insull - The Crew Agency – *Complimentary Photo*

So.Se.Ma. Shore Crew – *Champagne*

Hug Engineering – *Caption competition*

Varador 2000 – *Table decorations and Christmas tree*

Raffle Prizes and Gifts Donated by: *Blue Water Yachting, Camper and Nicholson International, Creative, Corkers, The Cutting Shop, Dominion Marine, Dolman Yachts, Dolphin Wear, Domaine de St. Andreol, EGP, The English Osteopath, Environmental Yacht Services, Freedom Maritime, Geoffrey's of London, Hoylake Sailing School, Mike Lorimer FA, Marine Discount Supplies, MYBA, Sea Design, Shore Solutions, SoSeMa Shore Crew, Sturge International Services, Vins Sans Frontieres.*

