

Bluewater - as one of the largest recruitment and training providers in the yachting industry - has designed a new and innovative service to benefit yacht crew, owners and managers alike.

On January 25<sup>th</sup>, bluewater will launch the '**bluewater one**' account. For a cost-effective, monthly payment, bluewater will provide clients not only with an unlimited crew recruitment service for their vessel but also with FREE vouchers to spend on crew training.

The concept is simple, bluewater will cover all the yacht's recruitment needs including permanent or temporary crew worldwide, and for every euro spent by the client, bluewater will reimburse the same amount in the form of 'Training Discount Vouchers' (TDV's). These vouchers can be used in part or full payment against the cost of courses crew members, owners or guests undertake onboard or in any bluewater training centre. In addition, bluewater's expert crew agents & training coordinators will be on hand to give unlimited assistance.

MY Natori Captain Paul Bickley said, "I absolutely love the idea of this new concept. It is giving me real value for money when it comes to recruiting my crew and it also means I can incentivise my team with training, making complacency a thing of the past.

"A yacht is not successful just because it floats. Quality crew is the key to luxury yachting."

The 'bluewater one account' subscription fee is dependent on the size of vessel, and includes **all recruitment costs**.

Peter Bennett, Director of bluewater said, "We are excited to be launching this new service, to begin 2010 with a whole new attitude and ambition to offer Captains and crew an opportunity to benefit from what they invest in. Our slogan, one company... one complete service continues to be our focus for this new decade."

For more information about this exciting new service contact the Crew Training Centre in Antibes on [crew@bluewateryachting.com](mailto:crew@bluewateryachting.com) or 04 93 34 47 73

Bluewater is an international yachting company with offices based in Antibes, Palma, Fort Lauderdale, Zug and London. It offers a complete service in yachting: Crew Recruitment, Training, Management, Charter and Brokerage.

Kind Regards,  
Lizzie Irving  
Sales Manager

**bluewater**

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